



George E. Ruebenson
Past President, Allstate Protection
Allstate Insurance Company

George E. Ruebenson was president of Allstate Protection from 2007 through 2009. Allstate Protection combines the property and casualty offerings of Allstate, as well as EncompassSM and Deerbrook[®] Insurance, which are sold through Allstate and independent agencies, respectively.

In his role as president, Ruebenson was responsible for all of Allstate's property-casualty insurance operations, with total revenues of \$29.6 billion.

Ruebenson joined Allstate in 1970. In his first twenty years with Allstate, he held various key leadership positions in the company's home office and field locations. In 1990 Ruebenson became vice president of Finance and Planning for the Business Insurance Division and worked in International Operations. In 1997, Ruebenson became vice president of Procurement Governance. In 2000, he was also named vice president for the Property-Casualty Claims Service Organization, the largest employee group in the company. He became a member of Allstate's Senior Management Team as senior vice president in 2003. During his last year at Allstate, he was also in charge on the company's financial Services Operation.

Ruebenson received his Bachelor of Science Degree from Bradley University in Business Administration in 1970. He has pursued post-graduate work in both Insurance and Finance at various prominent universities. Ruebenson serves on the boards of Bradley University and St. Laurence High School, as well as the Advisory Board of the Allstate Foundation's Teen Safe Driving Program. He is currently a member of the Board of Directors of the Swiss Re Americas Holding Corporation.

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate[®]" slogan, Allstate helps individuals in approximately 17 million households protect what they have today and better prepare for tomorrow through approximately 14,800 exclusive agencies and financial representatives in the U.S. and Canada.